Rep Order# EC'd Yes 6837948 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105003

Station KS Advertiser

KSNV-TV LAS VEGAS, NV.
ser ( ).OBAMA FOR AMERICA
t OBAM FOR AMERICA
e# 1537

Product Estimate# Buyer Fax#

Phone#

MAURA GILROY

**Printed:** 08/02/2012 9:21 AM 08/01/2012 11:51 AM

of

7

Last Received: 08/ Showing Buylines: All Lines

WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/09/2012 - 10/15
Hiatus Weeks Agency ( ) GMMB 3050 K ST NW 10/09/2012 - 10/15/2012

Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

## -- CONTRACT COMMENT --

BARACK OBAMA FOR AMERICA SC=\*

									}	LT
10	9	α	7	Ø	ហ	4	ω	N	<b>⊢</b> 1	Ľn .
SA Buyli	SA Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	Day
7A-9A ne Comment	6A-7A Buyline Comment: NEWS	7A-9A ne Comment	7A-9A ne Comment	6A-7A Buyline Comment: NEWS	F 6A-7A Buyline Comment: NEWS	430A-459A Buyline Comment: NEWS	F 430A-459A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time
7A-9A Buyline Comment: SAT TODAY	: NEWS	7A-9A Buyline Comment: TODAY SHOW	F 7A-9A Buyline Comment: TODAY SHOW	. NEWS	: NEWS	. NEWS	. NEWS	: NEWS	: NEWS	Program
:30	:30	:30	:30	:30	:30	:30	: 30	: 30	:30	Len
\$175.00	\$125.00	\$250.00	\$250.00	\$190.00	\$190.00	\$50.00	\$50.00	\$100.00	\$100.00	Rate
10/13-10/13	10/13-10/13	10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	
Н	1		ω	H	4.	Н	dı	н	złs       	Spots/Week
Н	H	Н	₽	₽	h	۲	ы	Н	<u> 1</u>	₩eeks
Ь	}l	N	ω	н	46	H	44	Н	42	Total Spots
\$175.00	\$125.00	\$500.00	\$2,000.00	\$190.00	\$760.00	\$50.00	\$200.00	\$100.00	\$400.00	Total Cost
										Daypart

	EC'd Yes	Rep Order#
		£ 6837948
		Ver#
		1 Mod# 0
		Status Confirmed
Shor		Traffic Order# 105003
nowing Buylines: All I ines	Last Received:	
Times	08/01/2012 11:51 AM	Printed:
	11:51 AM	08/02/2012 9:21 AM

17 TU-F 10A-11A  Buyline Comment: TODAY SHOW III  18 M 10A-11A  Buyline Comment: TODAY SHOW III	15 TU-F 9A-10A  Buyline Comment: TODAY SHOW II  16 M 9A-10A  Buyline Comment: TODAY SHOW II	Buyline Comment: NEWS  14 SU 930A-10A  Buyline Comment: CHRIS MATHEWS	12 SU 7A-8A  Buyline Comment: SUN TODAY  13 SU 9A-930A	11 SU 6A-7A Buyline Comment: NEWS	Fax# LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).OBAMA FOR AMERICA Product OBAM FOR AMERICA Estimate# 1537 Buyer MAURA GILROY
:30 \$100.00 10/09-10/12 :30 \$100.00 10/15-10/15	:30 \$150.00 10/09-10/12 :30 \$150.00 10/15-10/15	:30 \$175.00 10/14-10/14	:30 \$250.00 10/14-10/14 :30 \$125.00 10/14-10/14	:30 \$110.00 10/14-10/14	Len Rate Dates	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537 Flight Dates 10/09/2012 - 10/15/2012 History Weeks
8 1 8 \$800.00 2 1 2 \$200.00	8 I 8 \$1,200.00 2 I 2 \$300.00	1 1 1 \$175.00	1 1 1 \$250.00 1 1 1 1 \$125.00	1 1 \$110.00	Total Total Cost s Spots	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
	### TU-F 10A-11A :30 \$100.00 10/09-10/12 8 1 8  Buyline Comment: TODAY SHOW III  #### 10A-11A  Buyline Comment: TODAY SHOW III  -30 \$100.00 10/15-10/15 2 1 2	### TU-F 9A-10A  Buyline Comment: TODAY SHOW II  M 9A-10A  Buyline Comment: TODAY SHOW II  ##################################	Buyline Comment: NEWS  SU 930A-10A :30 \$175.00 10/14-10/14 1 1 1 1  Buyline Comment: CHRIS MATHEWS  TU-F 9A-10A :30 \$150.00 10/09-10/12 8 1 8  Buyline Comment: TODAY SHOW II  M 9A-10A Buyline Comment: TODAY SHOW II  TU-F 10A-11A :30 \$100.00 10/15-10/15 2 1 2  Buyline Comment: TODAY SHOW III  M 10A-11A :30 \$100.00 10/09-10/12 8 1 8  Buyline Comment: TODAY SHOW III  M 10A-11A :30 \$100.00 10/15-10/15 2 1 2	SU   7A-8A   .30   \$250.00   10/14-10/14   1   1   1   1   1   1   1   1   1	11 SU 6A-7A :30 \$110.00 10/14-10/14 1 1 1 1	Len Bay Sine Brogram  Len Bate Dates Spoil/Neek & GC Tonal Total Cost Day  11 SU 6A-7A  12 SU 6A-7A  13 SU 9A-930A  14 SU Buyline Comment: NEWS  15 UU-F 950A-10A  16 M Buyline Comment: TONAY SHOW III  17 UU-F 10A-10A  18 Buyline Comment: TONAY SHOW III  18 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  10 Dayline Comment: TONAY SHOW III  11 Dayline Comment: TONAY SHOW III  12 Dayline Comment: TONAY SHOW III  13 Dayline Comment: TONAY SHOW III  14 Dayline Comment: TONAY SHOW III  15 Dayline Comment: TONAY SHOW III  16 Dayline Comment: TONAY SHOW III  17 Dayline Comment: TONAY SHOW III  18 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  10 Dayline Comment: TONAY SHOW III  11 Dayline Comment: TONAY SHOW III  12 Dayline Comment: TONAY SHOW III  13 Dayline Comment: TONAY SHOW III  14 Dayline Comment: TONAY SHOW III  15 Dayline Comment: TONAY SHOW III  16 Dayline Comment: TONAY SHOW III  17 Dayline Comment: TONAY SHOW III  18 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  19 Dayline Comment: TONAY SHOW III  10 Dayline Comment: TONAY SHOW III  11 Dayline Comment: TONAY SHOW III  12 Dayline Comment: TONAY SHOW III  13 Dayline Comment: TONAY SHOW III  14 Dayline Comment: TONAY SHOW III  15 Dayline Comment: TONAY SHOW III  16 Dayline Comment: TONAY SHOW III  17 Dayline Comment: TONAY SHOW III  18 Dayline Comment: TONAY SH

MANUKA GILKOV   Hadro Weeks   1009/2012-10/15-10/15   1   1   2   2   2   2   2   2   2   2	rde Yo itsei	6837948 Ver# 1 Mod# 0 SNV-TV LAS VEGAS, NV. ( ).OBAMA FOR AMERICA OBAM FOR AMERICA 1537	Status Confirmed  Agency ( ): 3050 K: WASHII Agency C/P1/P2/E	> 성성	Traffic Order# 105003  Show  ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1537	003 Prin Last Received: 08/ Showing Buylines: All Lines	uted: 01/2012 [ : 01/2012 [ : Sales Offin Sales Offin	: 00 🖹	29:21 AM PHILADELPHIA AMY MCCREARY
No.   Day   Time   Program   Day   Rate   Dates   Da	Estimate# Buyer Phone#	1537 MAURA GILROY	Agency C/P1/P2/ Flight Dates Hiatus Weeks		101/1537 2012 - 10/15/201:	2	Salesperson Salesperson	one# X#	215-568-6540 215-568-1845
N	X#	Time		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
TU-F 1230P-12	22	12P-1230P		:30	\$125.00	10/15-10/15		÷	
TU-F									
Nation	23	TU-F 1230P-1P Buyline Comment: AGENDA		:30	\$90.00	10/09-10/12	ι.Δ	نما	
TU-F 1P-2P Buyline Comment: DAYS  M 1P-2P Buyline Comment: DAXS  TU-F 2P-3P Buyline Comment: DRS  M 2P-3P Buyline Comment: DRS  M 2P-3P Buyline Comment: DRS  TU-F 3P-4P Buyline Comment: PHIL Buyline Comment: PHIL Buyline Comment: PHIL Buyline Comment: PHIL Suyline Comment: PHIL Buyline Comment: SHIL Suyline	24	1230P-1P Buyline Comment:		: :30	\$90.00	10/15-10/15	ч	낟	ய
M 1P-2P	25	1P-2P uyline Comment:		:30	\$150.00	10/09-10/12	42	H	41
TU-F 2P-3P Buyline Comment: DRS  M 2P-3P Buyline Comment: DRS  TU-F 3P-4P Buyline Comment: PHIL  M 3P-4P Buyline Comment: PHIL  3	N 6	1P-2P Buyline Comment:		: 30	\$150.00	10/15-10/15	н	H	<b>⊢</b>
M 2P-3P Buyline Comment: DRS  TU-F 3P-4P Buyline Comment: PHIL  M 3P-4P Buyline Comment: PHIL  M 3P-4P Buyline Comment: PHIL  M 3P-4P Buyline Comment: PHIL  30 \$150.00 10/09-10/12 4 1  10 1  11 1  12 1  13 1  14 1  15 1  16 1  17 1  17 1  18 1  18 1  19 1  1	27	2P-3P uyline Comment:		:30	\$100.00	10/09-10/12	4.	Ъ	41
TU-F 3P-4P Buyline Comment: PHIL  M 3P-4P Buyline Comment: PHIL  TU-F 4P-5P Buyline Comment: NEWS  M 4P-5P  Suyline Comment: NEWS  130 \$150.00 10/09-10/12 8 1	28	2P-3P Buyline Comment:		:30	\$100.00	10/15-10/15	Н	H	₩
M 3P-4P :30 \$150.00 10/15-10/15 1 1  Buyline Comment: PHIL  TU-F 4P-5P	29	3P-4P uyline Comment:		:30	\$150.00	10/09-10/12	42.	Н	۸.
TU-F 4P-5P :30 \$175.00 10/09-10/12 8 1 Buyline Comment: NEWS :30 \$175.00 10/15-10/15 2 1	30	3P-4P Buyline Comment:		:30	\$150.00	10/15-10/15	Н	ц	ш
M 4P-5P :30 \$175.00 10/15-10/15 2 1	3	4P-5P uyline Comment:	÷	:30	\$175.00	10/09-10/12	œ	i <del></del>	œ
	32	dS-d7		:30	\$175.00	10/15-10/15	N	⊣	

Daypart

Buyline Comment: NEWS 4P-5P

II.	<del></del>	el heel ho re	<b></b>
H 7	Esquiate# Buyer Phone# Fav#	Station Advertis Product	Rep Order# EC'd Yes
Lπ	q.	KSI iser (	rder# Yes
Day	MAURA GILROY	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ) OBAMA FOR AMERICA  Product OBAM FOR AMERICA	6837948
خت	GILRO	DBAM OR AN	48
Time	ŊΥ	EGAS, A FOR ÆRIC!	Ver#
₽ĸ		AMER	# 1
Program		ICA	Ver# 1 Mod# 0 Status Confirmed
			0
			Status
	Fligh Hiatu	Agency	Confin
	Agency Cit in Flight Dates Hiatus Weeks	(a) 4 30 (a)	med
_	8 2/4	( ) GMMB 3050 K ST NW WASHINGTON	<b>⊢</b> i
Len	10/09/	T NW WIND	raffic (
Rate	Flight Dates 10/09/2012 - 10 Hiatus Weeks	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 10500: Sh
	10/09/2012 - 10/15/201	007	105003 <b>Sh</b> o
Dat	)12		Last owing B
ው			003 Prin Last Received: 08/ Showing Buylines: All Lines
			ed: :: All Li
Spot	Sale Sale	Rep Sale Sale	Printed: 08/02/20 t Received: 08/01/2012 11:51 AM tuylines: All Lines
Spots/Week	sperson sperson	Rep Firm Sales Office Salesperson	;
# Oh	Salesperson Phone# Salesperson FAX#		08/02/2012 9:21 AM 1:51 AM
	48:	) PHIL ) AMY	12 9:21
Total	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	AM
Total Co	540 845	YHIA (EARY	
C0			

37 36 35 33 | ىي 4 TU-F DS Z TU-F SA Buyline Comment: JEOPARDY Buyline Comment: NEWS AFTER NFL Buyline Comment: NEWS Buyline Comment: NEWS Buyline Comment: NEWS 630P-7P 830P-930P 5P-630P 5P-630P 5P-630P :30 :30 :30 :30 :30 \$260.00 \$450.00 \$200.00 \$265.00 \$265.00 10/09-10/12 10/14-10/14 10/13-10/13 10/15-10/15 10/09-10/12 12 Н ш N <u>\_</u>3  $\vdash$ **⊢**-4  $\vdash$ 4 ட N 13 \$1,040.00 \$450.00 \$200.00 \$3,445.00 \$530.00 Cost Daypart

42

Buyline Comment: FACE TO FACE

730P-8P

41

TU-F

730P-8P

Buyline Comment: FACE TO FACE

40

Buyline Comment: WHEEL

7P-730P

39

HU-F

7P-730P

Buyline Comment: WHEEL

(J)

Buyline Comment: JEOPARDY

630P-7P

43

SA

630P-7P

:30

\$175.00

10/13-10/13

ப

\$175.00

:30

\$150.00

10/15-10/15

**|--**1

 $\vdash$ 

щ

\$150.00

:30

\$150.00

10/09-10/12

нΣ

\$600.00

:30

\$260.00

10/15-10/15

ப

 $\vdash$ 

ப

\$260.00

: 30

\$260.00

10/09-10/12

4

---

41،

\$1,040.00

:30

\$260.00

10/15-10/15

Ц

 $\vdash$ 

Н

\$260.00

Buyline Comment: JEOPARDY

	EC'd Yes	Rep Order# 68
		6837948
		Ver# 1
		Mod# 0
		1 Mod# 0 Status Confirmed
Showi		Traffic Order# 105003
Showing Buylines: All Lines	Last Received:	
Lines	t <b>Received:</b> 08/01/2012 11:51 AM	Printed:
	? 11:51 AM	08/02/2012 9:21 AM

										;	LT	Buyer Phone# Fax#	Station ] Advertiser Product Fstimate#
<b>41,</b>	53	52	51	50	. <u>4</u> 2 9	48	47	4	45	4 I 4 I	Ĭ'n	•	k £
SU Buylir	SU Buyli	SA Buyli	SA Buyliı	F Buyli	F Buyli	TH Buyli	TH Buyli	TU Buyli	M Buyli	SA Suyline	Day	MAURA GILROY	SNV-TV LAS VEGAS, I ( ).OBAMA FOR A OBAM FOR AMERICA
515P-830P Buyline Comment:	4P-515P Buyline Comment:	9P-10P Buyline Comment:	8P-9P Buyline Comment:	10P-11P Buyline Comment:	9P-10P Buyline Comment: GRIMM	9P-10P	8P-9P Buyline Comment: ROCK/ALL	10P-11P Buyline Comment:	8P-10P Buyline Comment: VOICE	7P-730P ne Comment:	Time	CROY	KSNV-TV LAS VEGAS, NV. OBAMA FOR AMERICA OBAM FOR AMERICA
SUN NIGHT FTBL	FNIA	NBC PRIME	NBC PRIME	DATELINE	GRIMM	9P-10P Buyline Comment: OFFICE/PARKS	ROCK/ALL	PARENTHOOD	VOICE	WHEEL	Program		ÆRICA
												Flight Dates Hiatus Weeks	Agency ( ) GMMB 3050 K ST NW WASHINGTON,
30	:30	;30	:30	:30	:30	:30	:30	:30	:30	:30	Len	10/0	MN TO
\$4,000.00	\$600.00	\$400.00	\$350.00	\$1,000.00	\$750.00	\$850.00	\$650.00	\$900.00	\$1,100.00	\$175.00	Rate	10/09/2012 - 10/15/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P7/F 95/101/1537
10/14-10/14	10/14-10/14	10/13-10/13	10/13-10/13	10/12-10/12	10/12-10/12	10/11-10/11	10/11-10/11	10/09-10/09	10/15-10/15	10/13-10/13	Dates	12	
Н	н	н	Ъ	حر	<b> -</b> -	ш	н	н	Н	 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
ы	ь	Ы	Ь	ъ	<u>,</u>	ш	<del>⊩</del> +	₽	Н	는       	₩eeks	Phone# FAX#	
Н	Ы	Н	ц	ĻΔ	H	Н	Н	н	ļuž	<b>H</b>	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY
\$4,000.00	\$600.00	\$400.00	\$350.00	\$1,000.00	\$750.00	\$850.00	\$650.00	\$900.00	\$1,100.00	\$175.00	Total Cost	5540 [845]	PHIA REARY
											Daypart		

	EC'd Yes	Rep Order# 6837948
		Ver# I Mod# 0 Status Confirmed
Showing Buylines: All Lines	Last Received: 08/01/2012 11:51 AM	Traffic Order# 105003
Lines	08/01/	Printed:

										LT	Station I Advertiser Product Estimate# Buyer Phone#	
64	6 3	62	61	60	59	5 8	57	25	5 I	Ln	iser iser te#	
M Buyli	TU-F 1 1 Buyline	M Buyli	TU-F Buyli	SU Buyli	SA Buyli	M Buyline	TU-F Buyli	SU Buyline	SU Buyl:	Day	INV-TV LAS VEG ( ).OBAMA.I OBAM FOR AMEI 1537 MAURA GILROY	
1235A- 135A Buyline Comment:	1235A- 135A ine Comment:	1135P- 1235A Buyline Comment:	F 1135P- 1235A Buyline Comment:	11P-1135P Buyline Comment:	11P-1135P Buyline Comment:	11P-1135P ine Comment:	F 11P-1135P Buyline Comment:	10P-11P ine Comment:	930P-10P Buyline Comment:	Time	KSNV-TV LAS VEGAS, NV.  r ( ).OBAMA FOR AMERICA OBAM FOR AMERICA 1537 MAURA GILROY	
: FALLON	: FALLON	: LENO	: LENO	: NEWS	: NEWS	: NEWS	: NEWS	: LAW & ORDER	TBD	Program	V. MERICA	
											Agency ( ) 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	
:30	:30	: 30	:30	:30	:30	:30	:30	:30	: I 30 I	Len	<b>ξ40</b>	
\$60.00	\$60.00	\$150.00	\$150.00	\$285.00	\$285.00	\$275.00	\$275.00	\$350.00	\$350.00	Rate	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1537 es 10/09/2012 - 10/15/2012 eks	ì
10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	10/14-10/14	10/13-10/13	10/15-10/15	10/09-10/12	10/14-10/14	10/14-10/14	Dates	012	or and the second second second
н	4	Ц	4.	ч	نسو	Н	ez.	н	I→ 1 1 1 1 1 1	Spots/Week	Rep Firm Sales Office ( Salesperson (  Salesperson Phone# Salesperson FAX#	-
Н	Н	Н	₽	Н	H	۲	<b> -</b> 3	<b>;</b> 3	;- i    -  -	c # of Weeks	one <del>z</del> X#	
Ь	ħ	Н	4.	ч	ŀ¬	Н	ďι	Н	ן ט     	Total Spots	) PHILADELPHIA ) AMY MCCREARY ( 215-568-6540 215-568-1845	
\$60.00	\$240.00	\$150.00	\$600.00	\$285.00	\$285.00	\$275.00	\$1,100.00	\$350.00	\$350.00	Fotal Cost	LPHIA CREARY 1-6540 1-1845	
									       	Daypart		

Buyline Comment: SNL

	LT	Buyer Phone# Fax#	Product Estîmate#	Station Advertise	Rep Order# EC'd Yes
	F			# Z	)rder# Yes
}	Day	MAURA GILROY	ÓBAM FOR AMERICA 1537	SNV-TV LA	6837948
	Time	LROY	AMERICA	KSNV-TV LAS VEGAS, NV. er ( ).OBAMA FOR AMERICA	Ver#
	Program			V. MERICA	1 Mod# 0
		Flight Dates Hiatus Weeks	W. Agency C/P1	Agency (	Ver# 1 Mod# 0 Status Confirmed
	Len :	10/09/20	WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537	( ) GMMB 3050 K ST NW	Traffic Ore
	Rate	10/09/2012 - 10/15/2012	C 20007 1/1537		Traffic Order# 105003 Showi
	Dates				003
	Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Salesperson	Rep Firm Sales Office	ı <b>ted:</b> (01/2012
	# of	Phone# FAX#			8/02/2012 51 AM
	Total Spots	215-568-6540 215-568-1845	) AMY MCCREARY	PHILADELPHIA	08/02/2012 9:21 AM 11:51 AM
	Total Cost	5540 [845	REARY	РНІА	

7

-REPORT TOTALS-

9

SU

1135P-12A

:30

\$90.00

10/14-10/14

\$90.00

Daypart

Buyline Comment: SPORTS NIGHT

Report Totals: 156 / \$36,095.00

-SALES MONTHLY TOTALS-

oct 12: 156 / \$36,095.00

Sales Totals: 156 / \$36,095.00

Station Totals: 156 / \$36,095.00

Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—

Market Totals

\$120,317

CATV

14 0%

> KBLR KTUD

> % % ⊢ ∪

> KINC

% %

KLAS KVMY

ω 2 % μ

KVVU

26%

%

XXXX

—COMPETITIVE COMMENTS—

SHARES ESTIMATED

Books NOV12 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE